THE TRUTH ABOUT PASTA: SCIENTIFIC CONSENSUS STATEMENT AND NUTRITION COMMUNICATIONS

WORLD PASTA DAY 2016

October 25, 2016 • Moscow

Sara Baer-Sinnott

President, Oldways







THE TRUTH ABOUT PASTA

- Issue at hand: Confusion about Carbohydrates, Grains, Gluten
- Brief History Pasta Fights Back The Healthy Pasta Meal Scientific Consensus Statement
- 2015: Updated Scientific Consensus Statement
- World Pasta Day 2016: Russian Nutrition Scientists adding their names to the Scientific Consensus Statement





LET THE OLD WAYS BE YOUR GUIDE TO GOOD HEALTH & WELL-BEING



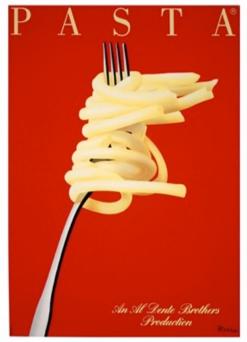
- Oldways is a nonprofit food and nutrition education organization, with a mission to inspire good health through traditional diets and lifestyles.
- Oldways programs: (1) practical and positive and (2) grounded in science and tradition.
- Simply, we advocate for the healthful pleasures of real food.





THE ISSUE AT HAND

There are misconceptions about the role of carbohydrates, including pasta, in a healthy diet.









Gluten Confusion Continues in the United States

NEARLY EVERYONE EATS GLUTEN!

people have no idea that gluten is a natural protein found in wheat, barley, and rye or that it helps bread rise.





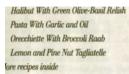
93% eat gluten some or all of the time. Of the 7% who completely avoid gluten, only 1 in 5 has a medically-diagnosed problem with gluten. The bottom line: only 1.5% have a medical reason to avoid gluten completely -- a number very much in line with experts' estimates of celiac disease in the general population.

Source: Oldways Whole Grains Council's 2015 Whole Grains Consumer Insights Survey





HISTORY



roou

Wednesday, March 3, 2004

Market Watch Wine/Foraging

MG PG V







New York Times Sunday Magazine

JULY 2002

Atkins Diet Returned

Confusion around fat, created more confusion about carbohydrates







First Consensus Statement

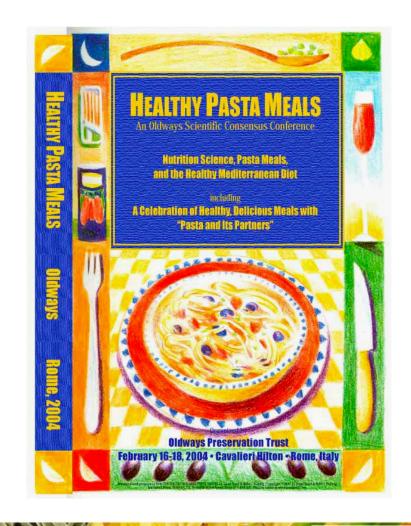
Healthy Pasta Meal Scientific Consensus Conference

Rome – February 2004

Organized by Oldways

Chairs:
Gabriele Riccardi,
David Jenkins, &

Dun Gifford







[The Washington Post]

ecipe

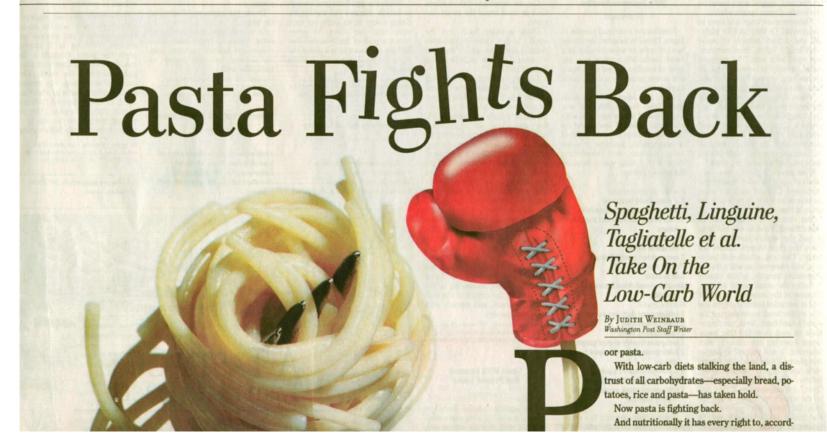
Fried Squid With Chili-Garlic Mayonnaise
Braised Squid With Tomatoes and Peas
Halibut With Green Olive-Basil Relish
Pasta With Garlic and Oil
Orecchiette With Broccoti Raab
Lemon and Pine Nut Tagliatelle
fore recipes inside

Food

Wednesday, March 3, 2004

On the Fridge Market Watch Wine/Foraging

MO DO VA

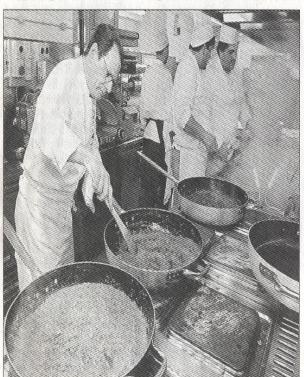






INTERNATIONAL

Spaghetti, rigatoni and linguine win a battle in the diet wars



Sandro Pace/The Associated Press

Michael Romano of New York's Union Square Cafe stirring sauce at the Rome conference.

By Elisabetta Povoledo

ROME: A conference promoting the health benefits of eating pasta has consumption of carbohydrate-rich foods - are better than current Western dietary patterns, which are heavy on protein and saturated fats.

and Exchange Trust, a Boston nutrition tion, but this was the first conference to step further and identified foods that have a low glycemic index — a way of ingredients of a healthy meal." classifying food by how it is metabolized and how quickly it raises blood sugar — as possibly having "key roles" think are good," said Dr. John Foryet, diease and certal O.O.4s.

rigatoni, for example. Titled "Healthy in," echoed Dr. David Jenkins, a nutri-Pasta Meals," the conference encourtion expert at the University of Toronto's aged increased consumption of pasta - medical school, during the closing sesthe cornerstone food of the traditional sion of the conference on Wednesday.

eating patterns of people who live in the "Pasta has been resurrected." Mediterranean basin — because it has a low glycemic index.

agreed that traditional Mediterranean ment issued at the end of the conference and the Consorzio Parmigiano-Reggiaeating patterns - which promote the said that further research was required no, the Parmesan cheese lobby. The on the "long-term effects of low glycemic index diets."

Oldways has long been a proponent of the Mediterranean diet, which also Scientists and nutritionists brought advocates ingesting fruits, vegetables, together by the Oldways Preservation grains, olive oil and wine in modera-hydrate consumption, like the Atkins research and advocacy group, went a focus on pasta, described in the final consensus statement as "the vehicle for

"This is a rear-guard attack to defend the Mediterranean diet and things we in preventing such chronic illnesses as rector of the Behavioral Medicine Re-Medicine in Houston.

Foods like spaghetti, linguine and "Traditional carbohydrate foods are

That's good news for the conference sponsors, the Italian pasta maker Barilla, Still, the scientific consensus state- the American Italian Pasta Company, findings should especially please pasta makers and retailers operating in the United States, where sales have sagged in recent years as a result of the popularity of diets that advocate low carbodiet or the South Beach diet.

> "Here we've got a group of eminent scientists signing on to a statement against the low-carbohydrate hula hoop," said K. Dun Gifford, president of Oldways.

Jenkins, from the University of Toronto, described the fight against obesity, diabetes, coronary heart dis- search Center at the Baylor College of low-carbohydrate diets in the United States as a losing battle, but feared new fronts opening up.

> "We must stop that losing battle before it hits countries where the risk is losing their dietary heritage," he said.

> > International Herald Tribune





The New Hork Times

Pasta Lovers Take a Stand in Rome (Where Else?)

By FRANK BRUNI

HERE comes a time when a besmirched, besieged food must step up to the plate and defend its honor, or at least its carbohydrate

Here in the land that has loved and cooked it best, pasta is about to make its stand.

For three days next week, physicians, chefs, pasta manufacturers and other pasta partisans will gather in Italy's capital for a full-boiled response to the advances of the low-carbohydrate Atkins diet, which threatens to put rigation on the run.

"We're not dancing anymore," said K. Dun Gifford, the president of Oldways Preservation and Exchange Trust, the Boston nutrition research and advocacy group that is organizing the conference. "This is 'Pasta Fights Back.' It needs to."

Mr. Gifford was using the nickname that

nomically or financially, in the fate of fusilli. It is a telltale moment in the carbohydrate wars, a clear sign of just how tough it is these days to be a starch.

What with the Atkins and South Beach diets, Sugar Busters and Protein Power, the carbohydrate is viewed by many Americans as a positively menacing macronutrient, the evil root of all love handles.

"It's a frenzy," said Susan Toussaint, director of marketing for the American Italian Pasta Company of Kansas City, Mo., referring to the widespread shunning of carbohydrates in the United States.

Ms. Toussaint said that over the last 12 months, her company, a conference sponsor, had a roughly 5 percent drop in American grocery-store sales of its pasta.

She said that decline was typical of the pasta industry and that one reason was the indiscriminate vilification of all carbohydrates. "Pasta's getting lumped in the same category as Krispy Kreme," she said. "It's not fair. All carbohydrates are not created equal."

Penne are under fire from carb warriors.

begun kneeling to the low-carbohydrate gods, trends do tend to travel across the Atlantic.

"If people stop eating pasta, it's bad for us," said Renzo Rizzo, a senior executive at

Rome was chosen as the conference site for the semiotic and theatrical garnishes it provides. What better setting in which to praise pasta — and to point out that Italians, who eat it regularly, are generally slimmer, and live longer, than Americans?

Mr. Gifford has drafted scientists from around the world to make pasta's case.

"We're doing damage control for pasta, if you like," said Dr. David J. A. Jenkins, who teaches metabolism and nutrition at the blood sugar. Steep jolts are widely considered bad for health and weight. He said that pasta's dense, compact nature means that it is digested more slowly than other starches.

Dr. Jenkins plans to explain all of this at the conference, which begins on Monday at the Cavalieri Hilton outside Rome's historic center. Also on the agenda are discussions of everything from cooking to cardiovascular disease, from the properties of wheat to fad diets through the ages.

"There was a graham-cracker diet at the beginning of the 1900's," said Mr. Gifford, whose group promotes a style of eating known as the Mediterranean diet.

The Mediterranean diet exalts olive oil, recommends restraint around red meat and makes ample allowance for pasta, which Michael Romano, the executive chef at the Union Square Cafe in Manhattan, described as a safe harbor in a confused culinary universe with "layers of mad cow disease and crazy chicken disease."

"It's good to try to find some sanity in all of this" said Mr. Romano, who will lend his

The New York Times

February 2004







Get into shapes

Pasta varieties form foundation for great dishes

BY ROSEMARY BLACK

egions of carb-phobic Atkins disciples may never let a strand of perciatelli, a grain of orzo or a bite of farfalle pass their lips, but the rest of us know that pasta's healthy, cheap and fast to make. It's also endlessly versatile, thanks to the hundreds of shapes on the market.

Roberto Donna, the Piedmont, Italy-born owner of six restaurants and a spokesman for Barilla Pasta, which makes dozens of varieties, says, "It's fun to choose a shape that will transport the flavor of the sauce right to you." That way you can take advantage of the ease and comfort of pasta, but with something different—like pipette (little pipes) or radiatore (little radiators).

We can thank the inventiveness of Italians for the hundreds of different shapes and sizes of pasta. Two hundred years ago







2010 IV WORLD PASTA CONGRESS- RIO

- Oldways collaborated with the International Pasta
 Organisation on its annual World Pasta Day
 celebration specifically organizing the scientific
 sessions.
- Scientific Consensus Conference in 2010 to update the 2004 Pasta Consensus Statement.









HEALTHY PASTA MEALS

SCIENTIFIC CONSENSUS STATEMENT & SIGNATORIES

IV World Pasta Congress Agreed in Rio de Janeiro, 26 October, 2010

Healthy Pasta Meal Scientific Consensus Statement

- 1. Scientific research increasingly supports the importance of total diet, rather than individual foods and nutrients.
- 2. Pasta is a key component of many of the world's traditional healthy eating patterns, such as the scientifically-proven Mediterranean Diet. Traditional dietary patterns confer greater health benefits than current Western dietary patterns.
- 3. Many clinical trials confirm that excess calories, and not carbohydrates, are responsible for obesity. Diets successful in promoting weight loss can emphasize a range of healthy carbohydrates, protein and fat. All these three macronutrients, in balance, are essential for designing a healthy, individualized diet anyone can follow for their whole life. Moreover, very low carb diets may not be safe. especially in the long term.

La Pasta: un alimento saludable

1. La ricerca scientifica sostiene sempre di più l'importanza del regime alimentare nel suo complesso, piuttosto che dei singoli alimenti e nutrienti.

Dichiarazione di Consenso

La Pasta

- 2. La pasta è una componente chiave di molti modelli alimentari tradizionali, come ad esempio la Dieta Mediterranea, la cui validità è stata scientificamente provata. I modelli alimentari tradizionali conferiscono maggiori benefici per la salute rispetto agli attuali modelli occidentali.
- 3. Molti studi clinici confermano che non sono i carboidrati. bensi le calorie in eccesso, ad essere responsabili dell'obesità. Anche nel caso in cui si debba perdere peso una dieta a ridotto apporto calorico deve comunque prevedere, nel giusto rapporto, l'introdizione di carboidrati, proteine e grassi. Questi tre macronutrienti, ben bilanciati, sono essenziali per impostare un regime alimentare salutare e personalizzato che possa essere seguito per tutta la vita. Inoltre, le diete a ridotto contenuto di carboidrati potrebbero non essere salutari, soprattutto nel lungo periodo.

Refeições Saudáveis com Massas Alimenticias Declaração Científica de Consenso

- 1. Pesquisas científicas apóiam cada vez mais a importância da dieta como um todo ao invés de alimentos ou nutrientes individualmente considerados
- 2. As refeições saudáveis com massas alimenticias são um componente chave de muitos padrões alimentares saudáveis em todo o mundo, como a Dieta Mediterrânea, já comprovada cientificamente. Os padrões alimentares tradicionais conferem mais beneficios para a saúde do que os atuais padrões ocidentais.
- 3. Multos ensaios clínicos confirmam que é o excesso de calorias, e não de carboidratos, o responsável pela obesidade. As dietas com sucesso em promover a redução de peso baseiam-se em proporções variáveis, adequadas e saudáveis de carboidratos, gorduras e proteinas. Todos estes três macronutrientes em equilibrio são essenciais para uma dieta individualizada e que pode ser seguida ao longo da vida. Além disso, dietas muito pobres em carboidratos podem não ser seguras a longo prazo.

Consenso del Comité Cientifico

- 1. La investigación científica defiende la importancia de la dieta como un "todo", más que como los alimentos o los nutrientes
- 2. La pasta es un componente esencial de muchos estilos tradicionales de deta saludable, tales como la cientificamente demostrada Dieta Mediterranea. Los patrones de alimentación tradicionales aportan mayores beneficios de salud que la actual dieta occidental.
- 3. Muchos estudios científicos han confirmado que el exceso de calorías es responsable de la obesidad, y no los carbohidratos por si mismos. Las dietas que son efectivas para la pérdida de peso promueven un rango saludable de carbohidratos, proteinas y grasas. Estos tres macronutrientes en equilibrio, son esenciales para el diseño de una dieta saludable e individualizada que pueda ser mantenida durante toda la vida. Más aún las dietas muy bajas en carbohidratos no son saludables, especialmente a

English (continued)

- 4. At a time when obesity and diabetes are rising around the world, pasta meals and other low-glycemic foods may help control blood sugar and weight especially in overweight people. Glycemic index is one of many factors that impact the healthfulness of foods.
- Pasta is an affordable healthy choice available in almost all societies. Promoting the affordability and accessibility of pasta meals can help overcome the misperception that healthy foods are too expensive.
- 6. Healthy pasta meals are a delicious way to eat more vegetables, legumes and other healthy foods often underconsumed
- 7. Pasta meals are enjoyed in cultural traditions worldwide, as they are versatile and easily adaptable to national / regional seasonal ingredients.
- Doctors, nutritionists and other health professionals should recommend varied and balanced pasta meals for good health.

Português (continuação)

- 4. Num momento em que a obesidade e diabetes aumentam em todo o mundo, as refeições com massas alimenticias e outros alimentos de baixo indice glicêmico podem ajudar a controlar a glicemia e o peso corporal, especialmente em individuos com sobrepeso ou obesidade. O indice glicêmico é um dos vários fatores que influenciam a saudabilidade dos alimentos.
- 5. As massas alimenticias constituem uma alternativa saudável e econômica em quase todas as sociedades. Promover a acessibilidade e o baixo custo das massas alimenticias pode ajudar a combater o preconceito de que alimentos saudáveis são demasiadamente caros.
- 6. As refeições saudáveis com massas almenticias são uma deliciosa maneira de se incluir ou aumentar o consumo de vegetais, leguminosas e outros alimentos considerados saudáveis e que não são consumidos em quantidades e ou frequência suficiente.
- 7. As refeições saudáveis com massas alimenticias são apreciadas em várias culturas no mundo inteiro, uma vez que são versideis e facilmente adaptiveis a ingredientes locais ou sazonais.
- 8. Médicos, nutricipnistas e outros profissionais de saúde devem recomendar refeições saudáveis com massas alimenticias que sejam variadas e balanceadas.

Italiano (continua)

- 4. In un epoca in cui sono in aumento in tutto il mondo l'obesità ed il diabete, la pasta ed altri alimenti a basso indice glicernico potrebbero contribuire al controllo della glicemia e del peso, in particolare per le persone in sovrappeso. L'indice glicemico è uno dei molti fattori che caratterizzano gli alimenti dal punto di vista nutrizionale.
- 5. La pasta rappresenta una scelta alimentare economicamente accessibile e nutrizionalmente valida, per tutte le categorie sociali. Valorizzando l'economicità e l'accessibilità della pasta si può sfatare l'errata convinzione che i cibi sani siano anche troppo costosi
- 6. Un piatto di pasta è un buon sistema per consumare più alimenti di origine vegetale, compresi i legumi ed altri cibi salutari spesso peco consumati.
- 7. La pasta è presente nelle abitudini alimentari di tutto il mondo. grazie alla sua versatilità e alla facilità con la quale essa si abbina ad ingredienti stagionali tipici delle varie regioni e nazioni.
- 8. I medici, i nutrizionisti e gli altri operatori sanitari dovnebbero raccomandare il consumo di piatti vari e bilanciati a base di pasta per una sana e corretta alimentazione

Español (continúa)

- 4. En estos tiempos en que la obesidad y la diabetes están aumentando en todo el mundo, las pastas y otros alimentos de baio indice glicérnico pueden ayudar a controlar los niveles de azúcar en sangre y el peso, especialmente en personas con sobrepeso. El indice glucémico es uno de los muchos factores que hacen saludable a los alimentos
- 5. La pasta es una elección saludable que está disponible y accesible en casi todas las sociedades. Promover la disponibilidad y el acceso a las pastas puede avudar a superar la percepción erronea acerca de que los alimentos saludables son muy cares
- 6. La pasta es una forma deliciosa para consumir más vegetales. leguminosas y otros alimentos saludables que generalmente son de baio consumo
- 7. Las pasta se disfruta en la cultura tradicional mundial ya que es un alimento versatil y facilmente combinable con todo tipo de ingredientes propios de cada país o región
- 8. Es aconsejable que médicos, nutricionistas y otros profesionales de la salud recomienden una dieta variada y equilibrada que incluye paste.

Signatories of the Scientific Consensus Statement

Consensus Committee Members

Sara Baer-Sinnott, Oldways (Boston, United States) Nuno Borges, PhD, University of Porto (Porto, Portugal) Hector Bourges, MD, PhD, National Institute of Medical Sciences and Nutrition (Mexico City, Mexico)

Sergio Britos, University of Buenos Aires (Buenos Aires, Argentina) Rosamaria Da Re, PhD, Mauà Technology Institute (São Paulo, Brazil) Marta Garaulet Aza, PhD, Dr.PH, University of Murcia (Murcia, Spain) Cynthia Harriman, Oldways (Boston, United States) Oscar F. Herrán, MSc, Industrial University of Santander

Cyril Kendall, PhD, University of Toronto (Toronto, Canada)

(Bucaramanga, Colombia)

Vanderli Marchiori, Nutritionist-Private Practice (São Paulo, Brazil) Kathy McManus, MS, RD, Brigham and Women's Hospital (Boston, United States)

Pietro Antonio Migliaccio, MD, Società Italiana di Scienze dell'Alimentazione (Rome, Italy)

Gülden Pekcan, PhD, Hacettepe University (Ankara, Turkey) Jaime Rozowski, PhD, Catholic University of Chile (Santiago, Chile) María Teresa Strumendo, MD, Società Italiana di Scienze dell'Alimentazione (Rome, Italy)

Emilce Ulate, MSc., University of Costa Rica (San Jose, Costa Rica) Nidia Solbeyh Vargas, NutricionTotal.org (Caracas, Venezuela)





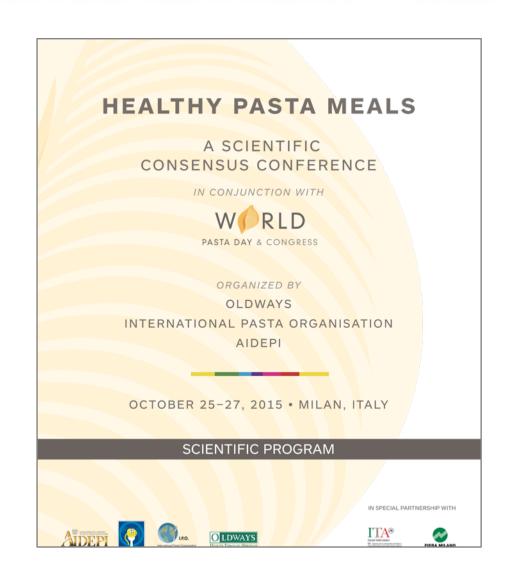
2015: UPDATE OF THE HEALTHY PASTA MEAL SCIENTIFIC CONSENSUS STATEMENT

- More than ten years since the first 2004 Conference in Rome
- Five years since the 2010 Conference in Rio di Janeiro
- There are many misconceptions about the role of carbohydrates, including pasta, in a healthy diet.
- It is necessary to reconfirm pasta's role in a healthy, balanced diet and to reaffirm the science behind the key messages about the healthy pasta meal



2015 Scientific Consensus Statement on the Healthy Pasta Meal

- Translated into Italian,
 French, Portuguese and
 Spanish
- Presented Statement in Milan to the V World Pasta Congress on Tuesday, October 27, 2015
- Presented to the media and distributed in the US and other countries.







SCIENTIFIC DELEGATES

Argentina: Sergio Britos, University of Buenos Aires

Brazil: Mauro Fisberg, Federal University of San Paulo

Alessandra Luglio, Nutritionist

France: Joel Abecassis, INRA

Michel De Lorgeril, Joseph Fourier University, Grenoble

Greece: Antonia Trichopoulou, Hellenic Health Foundation and University of Athens

Italy: Gabriele Riccardi, Federico II University, Naples

Furio Brighenti, University of Parma

Luca Piretta, Sapienza University, Rome

Pietro Migliaccio and Maria Strumendo, SISA

Michelangelo Giampietro, University of Rome, Modena and Reggio Emilia

Giancarlo Logroscino, University of Bari

Andrea Poli, Nutrition Foundation of Italy

Mexico: Hector Bourges, National Institute for Medical Sciences and Nutrition

Portugal: Nuno Borges, University of Porto and University of Minho

Spain: Marta Garaulet, University of Murcia

United States: Joanne Slavin, University of Minnesota

Kantha Shelke, Corvus Blue





TOTAL DIET



Scientific research increasingly supports the importance of total diet, rather than individual foods.





PASTA and MED DIET



2. Pasta is a key component of many of the world's traditional healthy eating patterns, such as the scientifically-proven Mediterranean Diet. Most plant-based dietary patterns help prevent and slow progression of major chronic diseases and confer greater health benefits than current Western dietary patterns.





CARBS NOT THE ENEMY!



Many clinical trials confirm that excess calories, and not carbohydrates, are responsible for obesity. Diets successful in promoting weight loss can emphasize a range of healthy carbohydrates, protein and fat. All these three macronutrients, in balance, are essential for designing a healthy, individualized diet anyone can follow for their whole life. Moreover, very low carbohydrate diets may not be safe, especially in the long term.





SATIATING



4. Pasta is satiating and keeps you fuller longer. A pasta meal can be moderate in its calorie content, assuming the portion is correct and the dressing-topping is not calorie-rich.





LOW GI



5. At a time when obesity and diabetes have a high prevalence around the world, pasta meals and other low-glycemic foods may help control blood sugar and weight especially in overweight people. Glycemic index is a factor that impacts the healthfulness of carbohydrate-rich foods. There is a beneficial effect in the way pasta is made. The process of manufacturing reduces its glycemic response. Whole grain pasta, which provides more fiber, is also a good choice.





AFFORDABLE and ACCESSIBLE



6. Pasta is an affordable, healthy choice available in almost all societies. **Promoting the affordability** and accessibility of pasta meals can help overcome the misperception that healthy foods are too expensive.





VEHICLE FOR HEALTHY FOOD



7. Healthy pasta meals are a delicious way to eat more vegetables, legumes and other healthy foods often under-consumed. Pasta is a way to introduce other Mediterranean diet foods (other cultural traditions), especially for children and adolescents.





CULTURAL TRADITIONS – PASTA LIKE A CANVAS



8. Pasta meals are enjoyed in cultural traditions worldwide. As they are like a canvas, they are versatile and easily adaptable to national and regional seasonal ingredients.





GENERAL POPULATION & PASTA



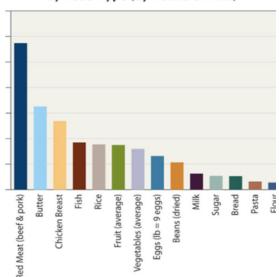
9. The general population can eat pasta and should not choose a gluten-free product if not affected by a gluten-related disorder correctly diagnosed. For those with gluten sensitivities or allergies, or celiac disease, there are gluten-free alternatives.





PASTA IS A SUSTAINABLE FOOD

Comparisons of Global Warming Emissions by Food Type (by Pound or Pint)



10. Pasta is a simple plant-based food, and has a low environmental impact.





PASTA and SPORTS GO TOGETHER



11. Pasta consumption is suitable for people who do physical exercise and particularly in sports. Pasta, as with other cereal foods, provides carbohydrates and is also a source of protein. Pasta may be used alone or lightly seasoned before training or combined with other foods after training, in order to improve physical performance. High protein and low carbohydrate diets are discouraged in active people.





DOCTORS RDs TO EDUCATE ABOUT PASTA



12. Doctors, nutritionists and other health professionals should educate the consumer to choose varied and balanced pasta meals for good health.







PASTA IS GOOD FOR YOU AND THE PLANET



Pasta is one of the least environmentally intensive foods to produce.

Try a one-pot pasta to save energy, water and clean up time.

PASTA: PILLAR OF MEDITERRANEAN DIET

Eat pasta for the health benefits of the scientifically proven Mediterranean Diet:



Manage weight and lower risk of heart disease, certain cancers, diabetes and other chronic diseases.

PASTA HELPS KEEP YOU FULL



Pasta is digested slowly, providing steady energy and a prolonged feeling of fullness.

Pasta cooked "al dente" has a low Glycemic Index (GI) with a better impact on blood sugar.







PASTA DOES NOT MAKE YOU FAT



Eat a healthy portion: 80g of uncooked pasta.

Fill out your plate with fiber-filled vegetables, heart healthy olive oil and lean sources of protein like fish or beans.

PASTA IS TASTY AND BRINGS PEOPLE TOGETHER



Pasta is simple, nutritious, accessible and convenient.

Enjoy a delicious pasta meal surrounded by friends and family.





THE TRUTH ABOUT PASTA BROCHURE



PASTA

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One food, one love

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THE TRUTH ABOUT PASTA NEWSLETTER

June 2016

Pasta is a Pillar of the Mediterranean Diet

August 2016

Pasta is Tasty and brings People Together

The newsletter is distributed electronically through an email marketing system and is also promoted through IPO social media outlets

Available in English, Italian, Spanish and Portuguese and more languages can be added upon request.







THE TRUTH ABOUT PASTA

TED Ed Lessons Worth Sharing

Pasta is Energy that Keeps You Fuller Longer

VIDEO FROM The Official Oldways YouTube Channel YOUTUBE CHANNEL

Let's Begin...

In this lesson, you'll learn why pasta is energy that keeps you fuller for longer. For more great reasons to love pasta, subscribe to our



Watch

Think

Dig Deeper

Discuss







http://ed.ted.com/on/w915U2Cb





THE TRUTH ABOUT PASTA TOOLKITS

Campaign continues to debunk myths about pasta

- Five Key Messages
- Health Summary
- FAQ about pasta
- Scientific Consensus
- Webinar
- Recipes/Tips/health info
- Infographics

 IPO members can join together to amplify these messages and reaffirm The Truth About Pasta by informing, educating and encouraging eating pasta as part of a healthy lifestyle.

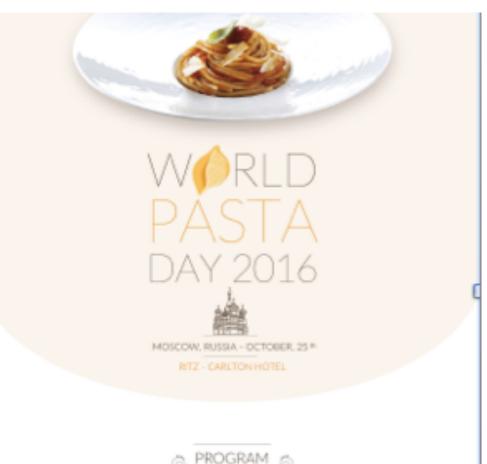




2016 World Pasta Day

Nutrition Panel –Pasta is Good for You

- Presentation of Scientific Consensus Statement
- Signing of the Consensus Statement by Russian scientists
- Presentations and Q&A with Russian scientists.









VIVA LA PASTA!

<u>Viva la паста</u> <u>Viva la макароны</u>

Thank you Спасибо





