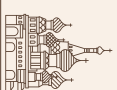


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WORLD PASTA DAY 2016



MOSCOW, RUSSIA - OCTOBER, 25th
RITZ - CARLTON HOTEL

PROGRAM



IN PARTNERSHIP WITH

9:30 REGISTRATION OF PARTICIPANTS

10:00 WELCOME

Paolo Barilla – President AIDEP/

Riccardo Felicetti – President IPO

Pier Paolo Celeste – Director of ITA Office in Moscow and CEO for RF, Armenia and Belarus

Moderator

Sergey Malozemov – Author and TV presenter

10:20 PASTAIS GOOD FOR YOUR HEALTH

Sara Baer-Sinnott – President Oldways

“The truth about Pasta and review of the 2015 Scientific Consensus Statement about the healthy pasta meal”

Elena Tikhomirova – Russian nutritionist, medical advisor

“The Many Reasons Nutritionists Recommend Pasta”

FORMAL SIGNING OF THE SCIENTIFIC CONSENSUS STATEMENT BY THE RUSSIAN SCIENTIFIC PANEL

FOLLOWED BY QUESTIONS & ANSWERS

Vasily A. Isakov – MD, PhD, AGAF, Professor of Gastroenterology at the Institute of Nutrition (Moscow)

Ksenia Sergeevna Selezneva – MD, PhD, dietician, nutritionist, gastroenterologist, Head of Dietology Department, Atlas Biomed Group

Oleg Stepanovich Medvedev – PhD, Founder and Chairman of the Board of the National Research Center “Zdorovoe Pitanye” (“Healthy Eating”); Head of the Lomonosov - Moscow State University Department of Pharmacology (Moscow)

Q&A

with Scientific Panel and Ruslan Nigmatullin former goalkeeper of the Russian national team, DJ

11:20

COFFEE BREAK

12:00 PASTAIS TASTY AND BRINGS PEOPLE TOGETHER

Davide Scabin – Chef, CombalZero, Rivoli

Vladimir Mukhin – Chef, White Rabbit, Moscow

Anna Maslovskaya – Food-expert, food-photographer and blogger

13:00 LUNCH

14:30 PASTAIS A GLOBAL FOOD

Jack Skelly – Market Analyst, Euromonitor

“Assessing the evolution and opportunities of pasta around the world”

15:00 PASTAIS GOOD FOR THE ENVIRONMENT

Riccardo Valentini – Professor at University of Tuscia, Viterbo, Italy;

CMCC Strategic Council Member

“Food and climate changes: interplay of sustainable agriculture and dietary habits”

Ivan I. Vasenev – Professor at Russian State Agrarian University – MTAA Moscow
“Healthy soils and smart farms for interesting and sustainable market opportunities and pasta fans”

16:00 CONCLUSIONS

Sergey Malozemov – Author and TV presenter

16:30

IPO ANNUAL GENERAL ASSEMBLY (IPO Members only)