



WORLD PASTA DAY 2016



MOSCOW, RUSSIA - OCTOBER, 25th

RITZ - CARLTON HOTEL

PROGRAM



IN PARTNERSHIP WITH



ICE - Agenzia per la promozione all'estero e

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RITZ - CARLTON HOTEL
BALLROOM II

PRELIMINARY PROGRAM

9:30 REGISTRATION OF PARTICIPANTS

10:00 WELCOME

PAOLO BARILLA - President Aidepi
RICCARDO FELICETTI - President IPO
PIER PAOLO CELESTE - Director ITA Moscow
MODERATOR SERGEY MALOZEMOV

10:20 PASTA IS GOOD FOR YOUR HEALTH

SARA BAER-SINNOTT - President, Oldways

ELENA TIKHOMIROVA – Nutritionist

KSENIA SERGEEVNA SELEZNEVA

OLEG STEPHANOVICH MEDVEDEV

RIMMA POTEKINA

RUSLAN NIGMATULLIN

Q&A WITH RUSSIAN SCIENTISTS

11:20 COFFE BREAK

12:00 PASTA IS TASTY AND BRINGS PEOPLE TOGETHER

DAVIDE SCABIN - Chef

VLADIMIR MUKHIN - Chef

ANDREY RUDKOV - Food Blogger

ANNA MASLOVSKAYA - Food Expert – Editor



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13:00 LUNCH RITZ CARLTON

14:30 PASTA IS A GLOBAL FOOD

JACK SKELLY – Market Analyst, Euromonitor

15:30 PASTA IS GOOD FOR THE ENVIRONMENT

PROF. RICCARDO VALENTINI

PROF. IVAN I. VASENEV

17.00 IPO ANNUAL GENERAL ASSEMBLY



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